## ALC Presents A New Freight Data Standard For Australia

The Australian Logistics Council (ALC) has released its Single Freight Data Standard.

The Data Standard is designed to provide the framework for the interoperable sharing of information about the movement of freight and vehicles as they travel the supply chain, and goes some way towards answering a need highlighted in the first <u>annual report</u> for the National Freight and Supply Chain Strategy for:

Better freight location and performance data – progress towards the establishment of the National Freight Data Hub and the need for industry to share data in a consistent manner[1]

ALC has liaised with industry and Government partners including <u>GS1</u> and <u>Transport</u> <u>Certification Australia</u> (TCA) to develop a Data Standard capturing information in a uniform way that can be applied to a wide range of purposes including:

- 1. assisting in the collection of statistics for government purposes;
- 2. providing a uniform data format that can be used for those wishing to enhance the visibility of freight in which they have an interest;
- 3. presenting information to road managers in a way that would facilitate decisions relating to access to routes by heavy vehicles;
- 4. assisting compliance with legislation; and
- 5. facilitating planning by both industry and governments

The Standard answers a need recognised by both industry and government.

At a meeting held on 7 December, Deputy Prime Minister and Minister for Infrastructure, Transport and Regional Development Michael McCormack MP said, "The Australian Government acknowledges the need for a single data standard to enable governments and industry to make data driven decisions."

Whilst Kirk Coningham OAM, CEO of ALC said that "Data is the "new oil" for the supply chain industry. As the Productivity Commission said in its recent <u>report</u> on national transport regulatory reform 'governments should prioritise uses of data with the greatest potential to improve productivity in the transport sector in ways that can inform the provision and management of infrastructure, inform decisions around planning and technology, and assist in the development and implementation of other future legislation, with the information forming part of the proposed federal Freight Data Hub'[2]

ALC encourages industry and government to consider adopting the Standard to exchange freight and supply chain information.

The Standard may be found here: https://www.austlogistics.com.au/wp-

 $\frac{content/uploads/2020/12/ALC\_A\_Single-Freight-Data-Standard-for-the-National-Digital-Framework-FINAL.pdf}{$ 

## **ENDS**

 $\underline{\text{[1] https://www.freightaustralia.gov.au/sites/default/files/documents/strategy-2020-annual-report.pdf} \ , \ page \ 5$ 

[2] Inquiry report - National Transport Regulatory Reform Productivity Commission (pc.gov.au), page 33