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**Media Release**

## **TECH SUMMIT RETURNS IN 2022**

The supply chain industry's preeminent annual event focused on innovation returns to Melbourne this September, with the Australian Logistics Council (ALC) partnering with HERE Technologies.

ALC CEO, Dr Hermione Parsons said the Tech Summit would bring together leading industry experts and focus on how the end-to-end supply chain sector can use technology to drive sustainability.

"Our world is changing and it is going to look markedly different, as we emerge from the pandemic and this is true across the end-to-end supply chain and in the freight logistics sector.

"We have learned in recent years, that whenever there is a breakdown in supply, it is easy to perceive that as a whole of 'supply chain' problem, when in fact increasingly it is a single point in the chain issue.

"Disruption and events out of our control have forced new thinking and a focus on resilience, in end-to-end freight logistics and supply chains. Emerging technology, big data, and innovation are fast becoming the key to drive sustainability outcomes and improve efficiency in domestic and international supply chains," Dr Parsons said.

Tech Summit 2022 will put into focus key policy areas that are essential in shaping the future sustainability of the supply chain, driven by innovative thinking and technology.

"Our speakers and panel sessions are about adding a new perspective and driving discussion about where the sector is now and where we are going," Dr Parsons said.

The Tech Summit features two key note addresses and four-panel sessions, including:

- Optimisation and simulation – leveraging analytics and data to deliver efficiency
- Global trends on Road User Charging
- Supporting carbon-neutral freight
- Advanced safety systems – saving lives and enhancing productivity

Dr Parsons said the summit was the latest in a series of ALC events, focused on engaging with government, industry and policy makers to achieve a stronger supply chain sector.

[Find out more and register for Tech Summit here.](#)

Ends.