

Priority #6 – End to End supply chain cooperation

Priorities



Description



Maintain collaboration and focus activities on industry issues that no single entity can resolve

Approach + Resource model

Initiatives



A

Influence, educate and advocate to government decision makers on supply chain issues and assumptions, building on the benefits of collaboration (e.g. COVID-19 response), and holding all to a high level of account for action on critical issues

- Planning and coordination of ALC events to strategically influence government decision makers and maximise ALC representation and member value
- Develop an integrated national awareness-building program targeting all levels of governments and government agencies across jurisdictions using a mix of tactics.
- Build on existing and develop new strategic ALC-Government partnerships and programs to deliver effective outcomes

B

Knowledge sharing across membership, industry and government

- Continue to explore and lead thinking about e2e supply chain technologies and methods
- Celebrate and recognize best practices through established awareness-raising program channels
- Publicly recognise excellence, e.g. supply chain summit awards ceremony

C

Identify and address critical industry challenges that no single entity can solve alone

- Determine with ALC Council the critical industry issues requiring strategic development
- Develop strategy, policy and delivery programs to tackle the most difficult issues facing e2e supply chains