



UPDATE

Helping to Shape Tomorrows Supply Chain Today

November 2024



The ALC Team: (L-R) Slavka Karamineva - Policy Coordinator, Sara Ferguson - Membership & Engagement Coordinator, Hermione Parsons - CEO, Millie Livori - Business & Administration Coordinator and Sheena Fardell - Head of Policy.

Executive Insight : November 2024

From the Desk of Dr Hermione Parsons, ALC CEO & Managing Director

The ALC's membership in the National Fuel Council remains focused on tackling the pressing issue of fuel security—a longstanding challenge for our industry. We're proud to play an active role in shaping

solutions for this critical matter.

The NSW Freight Policy Reform Program has wrapped up its final consultation process, with the panel now hard at work drafting recommendations. It's been heartening to see the industry's positive feedback throughout this journey. Yet, building supply chain awareness across all levels of government remains a significant hurdle.

It was a pleasure catching up with Philip Davies, ALC's former Independent Chair and now ALC Fellow. Phil's unwavering passion for championing supply chain systems and infrastructure continues to inspire.

We're thrilled by the success of the Wayfinder Freight Heartland Tours trial, which showcases the exciting career opportunities in supply chain for women. The ATN article offers a fantastic update on this initiative.

Collaboration remains key, as highlighted by our meeting with NSW Minister Jo Haylen's Freight Transport Advisory Council. Together with Marika Calfas (CEO, NSW Ports) and Greg Walls (NSW Ports), we took the critical shortage of industrial land in Sydney to the Secretary of NSW Treasury, outlining its economic consequences. These discussions are vital to driving change.

Our Q4 ALC Board and Council meetings were hosted at Accenture's stunning Barangaroo offices, where we got a fascinating tour of their AI Lab. Bain & Co has also begun reviewing and refreshing the ALC Strategy—a timely update considering how much has shifted in the past 14 months. With ALC councillors leading this charge, we're excited to refine our future direction.

We ended November on a high note with a series of standout events: an end-of-year stakeholder celebration with Neil Stephens, CEO of the Port of Brisbane; the DCN Shipping and Maritime Awards where we were the guests of Bruno Porchietto, CEO of Victorian International Container Terminal and Marika Calfas, CEO of NSW Ports; and a Skills industry council forum at Parliament house where Christine Holgate, CEO of Team Global Express delivered an inspired keynote address.

It's been a whirlwind month in the close company with many of our members.

Wayfinder Freight Heartland Tour in Melbourne - A Resounding Success!

Exploring Melbourne's Freight Heartland on 29 October 2024



Image of Melbourne Attendees during Wayfinder tour

The second instalment of the Wayfinder Freight Heartland Awareness Tour took Melbourne by storm on Tuesday, 29 October 2024. Building on the momentum from Sydney's September event, the Melbourne tour delivered a dynamic, hands-on experience showcasing Australia's thriving logistics and supply chain industry.

An Engaging Day of Discovery

Kicking off at the state-of-the-art Linfox BevChain Distribution Centre in Laverton North, participants were immersed in the world of logistics through a comprehensive Supply Chain Awareness presentation. The Wayfinder Ambassadors Panel featured industry leaders who shared inspiring career journeys and insights into the vast opportunities available in this vital sector. The tour highlights included:

- Linfox Distribution Centre: A deep dive into one of Australia's premier logistics hubs.
- BevChain Distribution Centre: A walking tour of cutting-edge logistics solutions.
- Viva Energy Fuel Transport Depot: An exclusive bus tour revealing the intricate operations behind fuel transport.
- Port of Melbourne: An engaging educational session featuring an industry-focused video.
- Victoria International Container Terminal (VICT): A captivating exploration of container terminal operations, capped off by a breathtaking view under iconic quay cranes.

Celebrating Impact

The event welcomed 24 enthusiastic participants, with feedback highlighting the day's success:

"It was a fabulous day with lots of insights, and it made me excited about the opportunities in the supply chain industry."

Attendees praised the invaluable firsthand exposure and networking opportunities provided by the tour. From career changers to those re-entering the workforce, the event attracted a diverse audience, underscoring the

broad appeal of Wayfinder's mission.

The Australian Transport News also recently featured an article about the program, further showcasing its importance in addressing the talent gap in the logistics and supply chain industry. You can read the article [here](#).

A Special Thanks to Our Sponsors

Events like this are possible thanks to the incredible support of our sponsors: Amazon, ARTC, Coca-Cola Europacific Partners, Coles, DP World, Linfox, National Intermodal Corporation, NSW Ports, Port of Melbourne, Primary Connect (Woolworths Group), Qube Holdings, Toll Group, Victoria International Container Terminal, and Viva Energy Australia.

What's Next?

The Wayfinder Freight Heartland Awareness Tour heads to Brisbane in March 2025! Stay tuned for updates. If your organisation is eager to champion equity and diversity in logistics and supply chain, we'd love to hear from you.

The Sydney and Melbourne tours have shown the industry's energy, innovation, and boundless opportunities. Thank you to everyone who joined us on this journey—we can't wait to continue building the future of logistics together!



Wayfinder attendees in front of Linfox truck



Hermione Parsons delivering ALC's supply chain awareness course at Wayfinder Melbourne



Wayfinder attendees on bus at Viva Energy



Wayfinder attendees greatly enjoyed the day!

Industry News

Truck Drivers being identified in 2024 Occupation Shortage List



The 2024 Occupation Shortage List (OSL) has been released, spotlighting critical roles facing recruitment challenges across Australia. Truck drivers rank as the fourth most undersupplied role, emphasizing the urgent talent shortage in this essential sector.

The OSL, subject to government approval, is set to replace the current Skilled Migration Occupation List—a transition ALC has strongly supported during the recent ABS ANZSCO review.

For a detailed analysis of this critical issue, read the full 2024 Occupation Shortage Drivers Report [here](#).

ALC continues to advocate for policies that address workforce challenges and build a sustainable talent pipeline for Australia's logistics sector. Together, we can drive solutions to secure the future of supply chains.

Member Spotlight

Welcome Claudio!



The ALC welcomes Claudio Bacalhau as Accenture's representative on the ALC Council, succeeding Sari Mackay.

Based in Melbourne, Claudio is a Managing Director at Accenture Australia, leading the ANZ Industrial Portfolio and APAC Rail & Mobility divisions. With over 30 years at Accenture, he has driven global projects in Infrastructure and Transport, focusing on innovation, operational excellence, and asset management.

Claudio's expertise in aligning technology with industry needs and guiding organizations from planning to implementation has made a

significant impact worldwide. His Honours Degree in Industrial Engineering and strategic vision position him as a valuable addition to the ALC Council.

Shaping the Future

Policy Updates & Recent Submissions

Policy Submission

ALC Submission to the Paraffinic Diesel Standard Consultation

The Australian Logistics Council has made a submission to the Paraffinic Diesel Standard Consultation, endorsing the proposed establishment of a national paraffinic diesel standard to advance environmental performance and fuel quality in Australia. The ALC's submission emphasises the importance of aligning with the European EN 15940 standard, recommending stricter sulphur limits and mandatory quality controls for fuel blends. To support fuel integrity, the ALC advocates for transparent labelling, rigorous certification processes, and economic incentives to promote renewable fuel use. Drawing on lessons from past fuel regulations, the ALC underscores the need for a robust framework that will ensure sustainable emissions reductions while fostering industry innovation across the supply chain.

[Read the full Submission here in our Knowledge Centre](#)

ALC Backs National Heavy Vehicle Law Amendments to Boost Productivity

The Australian Logistics Council has endorsed the National Heavy Vehicle Law (NHVL) Amendment Bill, recognising its potential to improve safety, productivity, and sustainability in the logistics sector. Key reforms, including the National Audit Standard (NAS), vehicle mass and size increases, and accreditation changes, are supported for their potential to streamline operations, reduce emissions, and boost compliance. ALC also advocates for infrastructure upgrades to support heavier vehicles, strategies to address workforce challenges and incentives for operators to upgrade fleets to sustainable fuel sources. The ALC supports these reforms and views them as essential to enhancing Australia's logistics network and is committed to ensuring their successful implementation.

[Read the full Submission here in our Knowledge Centre](#)

Policy Works in Progress

SA Transport Strategy

The Australian Logistics Council is preparing its submission in response to South Australia's 30-Year Transport Strategy, which outlines ambitious goals for connectivity, sustainability, and resilience across the state's transport network. We commend the strategy's focus on enhancing freight efficiency, regional accessibility, and decarbonisation, all of which align with our national supply chain priorities. As we draft our response, the ALC seeks member feedback on specific areas, including freight infrastructure commitments, alignment with national logistics policies, and zoning for industrial land near key logistics hubs.

We greatly value the insights of industry stakeholders as we work to shape reforms that will yield tangible, real-world outcomes. We encourage you to share your perspectives on the potential impacts of these changes, helping us strengthen and support a more resilient and efficient logistics sector across Australia.

Want to provide thoughts or insights to our current work in progress?

Contact us at policy@austlogistics.com.au

ALC On the Ground : Advocacy & Engagement Highlights

Nov. 2024 – Multiple National Fuel Council sessions in Canberra

ALC Representatives attended the recent National Fuel Council sessions in Canberra which covered critical topics. Attendees included industry leaders to reflect strong engagement in shaping Australia's energy future.

20th Nov. 2024 – Transport for Main Roads/Australian Logistics Council Meeting in Brisbane

ALC Representatives attended a recent session with TMR QLD, where key discussions revolved around industrial land availability and the development of Queensland's Freight Plan. The plan aims to address critical freight needs, ensuring robust infrastructure and strategic pathways for the future.

21st Nov. 2024 – Celebrating Excellence: Industry Leaders Shine at the Daily Cargo News Awards

The Shipping and Maritime Industry Awards Night, hosted by Daily Cargo News, was a spectacular evening celebrating the innovators and leaders shaping Australia's maritime future. This prestigious event honoured outstanding achievements in the shipping and maritime sectors, recognising those driving innovation, sustainability, and excellence.

Congratulations to all the winners and finalists who are setting benchmarks for excellence. ALC looks forward to continuing its work with industry partners to drive progress and innovation across the supply chain.



Bruno Porchietto, CEO from Victoria International Container Terminal being interviewed by Jo Stanley, the nights MC.



Hermione Parsons, CEO ALC, Saul Cannon, CEO Port of Melbourne and the Bruno Porchietto, CEO Victoria International Container Terminal.

25th Nov. 2024 – Land Transport Sector Group Cyber Security Coordination and Consequence Management Exercise and Meeting in Melbourne

ALC Representatives attended the Land Transport Sector Group Cyber Security Coordination and Consequence Management Exercise and Meeting. They hosted a comprehensive cybersecurity exercise exploring the impact on critical infrastructure in Victoria following a cyber-attack.

Our Members in the News...



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SCF contribute to Australia's expanding space industry

Upcoming Events

December

ALC/National Transport Research Organisation
Transport Resilience Network in
Port Melbourne on 11th December

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