

ALC AUSTRALIAN LOGISTICS COUNCIL **UPDATE**

August 2025



Executive Insight: August 2025

From the Desk of Hermione Parsons, CEO

August has been a defining month for Australia's freight and supply chain sector and for ALC's contribution to the development of modern supply chains.

The 2025 ALC Supply Chain Summit and Awards Night on 21 August in Sydney, brought together leaders from across the industry and across the country to tackle the defining theme: Australia's Supply Chains Under Pressure – Solutions for a Resilient Future. The Hon Catherine King MP and Senator the Hon Bridget McKenzie joined us, underscoring the national importance of these issues.

Importantly, Minister King chose the Summit to launch the updated National Freight and Supply Chain Strategy (NFSCS). ALC has worked closely with the Government on this framework, and its release represents an opportunity to reset the national conversation — ensuring freight is embedded in infrastructure planning, land use decisions, workforce development and decarbonisation investment.

The NFSCS and its Action Plan set the scene for implementation with tangible results and the ALC is already engaging with the Australian Department of Infrastructure (DITRDCSA) to help shape the next steps and provide the industry expertise needed to turn commitments into outcomes. The country and the industry need this strategy to be effective.

The ALC Summit Awards Night was a celebration of the people and organisations delivering change on the ground — from innovators driving sustainability to emerging leaders building rewarding careers in supply chain and freight logistics. It was a powerful reminder that policy frameworks only succeed if supported by the talent, capability, and commitment of those working across the supply chain every day.

Throughout August, ALC also contributed to national conversations on resilience and competitiveness. At the National Fuel Council in Darwin, we reinforced freight logistics critical role in energy security, supply chain security and civilian–defence interoperability. At the Agricultural Productivity Roundtable, we emphasised how efficient freight systems are essential to farmgate returns. And in response to the recent Infrastructure and Transport Ministers' Meeting, we welcomed momentum on rail interoperability, heavy vehicle charging reform, and whole-of-life carbon frameworks — while reminding governments that reality, clarity and delivery are paramount.

What ties these threads together is clear: supply chain logistics is no longer peripheral. We are gaining traction in having freight logistics recognised as central to Australia's economic growth, environmental transition, and national security. But there is still much to do to turn recognition into delivery, and the ALC will continue to ensure the government-industry partnership stays focused on results.

At the Summit we had a fabulous time connecting with so many of our members and supporters at our networking events — a reminder that while policy and strategy matter, supply chains are about people, and collaboration, and the strength of our relationships matter. It was outstanding to see the energy and camaraderie in the room.

Looking ahead, please save the date for our next member-only ALC–Government Dialogue Day in Canberra on 27 November. This is a valuable opportunity for members to engage directly with key decision-makers, and we look forward to your strong participation.

Thank you to all members who engaged so strongly in August. Your expertise, energy and enthusiasm will ensure the ALC remains a trusted and influential voice at the heart of these conversations.

Kind Regards, Hermione

2025 ALC Supply Chain Summit



On 21 August, more than 200 industry leaders, government representatives and emerging talent gathered at Doltone House, Sydney, for the ALC Supply Chain Summit 2025. Despite the gloomy weather outside, the atmosphere inside was one of energy and collaboration as delegates tackled the pressing issues and opportunities shaping Australia's freight and logistics sector.

The Hon Catherine King MP, Minister for Infrastructure, Transport, Regional Development and Local Government, opened the Summit and in her address announced the release of a refreshed National Freight and Supply Chain Strategy. She highlighted four priority areas — productivity, resilience, decarbonisation and data — supported by a new National Action Plan and refreshed Freight Industry Reference Panel.

We also heard from Senator the Hon Bridget McKenzie, Shadow Minister for Infrastructure, Transport and Regional Development, who reinforced the need for urgent action to secure the sector's future.

The program featured a strong line-up of keynotes and panels:

- Global Power Shifts and Supply Chain Resilience – Saul Cannon (Port of Melbourne) and Dr Merriden Varrall (KPMG)
- Supply Chain Risk & Crisis Preparedness – Are We Ready? – Ben Newton (Primary Connect), Renee Holbrook (CHEP), Margaret Staib (ALC)

- Behind the Curve: Infrastructure Gaps – Jade Hooper (ARTC), Adam Copp (Infrastructure Australia), James Baulderstone (National Intermodal)
- Built to Last: The Role of Sustainability – Mike Edmonds (NTI), Lisa Archbold (bp), Sandra McNeil (Amazon Australia), Mark Mazurek (Linfox)
- Australia's Supply Chain Workforce – The Crisis We Can't Ignore – Christine Holgate (Team Global Express), Phillip Parsons (Coca-Cola Europacific Partners)
- NextGen Shaping the Future of Industry – Hermione Parsons (ALC), Louis Angeli (Linfox), Dan Kiesler (Foodbank), Amit Kharel (Freight Exchange), Michelle Slevin (Linfox & Wayfinder), Katie Fisher (Foodbank & Wayfinder)
- The Next Decade: Building Supply Chain Resilience – Marika Calfas (NSW Ports)

A huge thank you to our delegates, speakers and sponsors for contributing to an inspiring day of discussion, ideas and solutions. The conversations and connections made will have a lasting impact on our industry as we continue to drive resilience, sustainability and growth.

Recognising Innovation, Sustainability, Diversity and Inclusion and our Industry's Rising Stars at the ALC Supply Chain Summit Awards



Environment, Social & Governance (ESG) Excellence Award

Winner: Linfox

Recognised for nearly two decades of leadership in sustainable logistics. Through its GreenFox program, Linfox has cut emissions by 50%, pioneered Australia's first heavy-duty electric trucks (30 prime movers), built 5 Star Green Star facilities, and diverted more than 60% of waste from landfill. Linfox also partners with

government, industry, and customers to reduce supply chain emissions, setting a benchmark for sustainable freight.



Innovation Award

Joint Winners: Port of Brisbane

Introduced the “Green Button”, a world-first real-time vessel scheduling tool that optimises ship speeds using weather and tidal data, reducing emissions by 25% and cutting costs while enhancing efficiency.



Innovation Award

Joint Winners: Coca-Cola Europacific Partners

Developed a live distribution centre dashboard that improved warehouse utilisation to 95%, cut staging delays, and reduced truck driver wait times by 20%. This tool is being rolled out across all sites, transforming operations nationally.



Wayfinder: Supply Chain Careers for Woman Champion Award

Winner: Svitzer Australia

Honoured for leading cultural change in maritime towage, a traditionally male-dominated sector. Initiatives include a Leadership Mastery for Women program (training over 50 women), school-based traineeships, hybrid training pathways, and partnerships with the Stars Foundation. With 50% female representation on its executive team, Svitzer is embedding diversity across the business.



Rising Star Award

Winner: Bronte Veitch (Toll Group)

Recognised for her pivotal role in delivering Toll's landmark 28 battery electric vehicle deployment, co-funded by ARENA. Bronte led Toll's first \$2.3 million EV charger procurement deal, securing new contract standards, while also managing funding, customer agreements, and industry-academic partnerships. At just three years in the sector, she is driving sustainable transport innovation and emerging as a true leader.

ALC Advocacy & Engagement Highlights

ALC meets with NSW Minister John Graham

Hermione Parsons, ALC CEO, met with the Hon. John Graham MLC — Special Minister of State, Minister for Transport, Minister for the Arts, and Minister for Music and the Night-time Economy — to discuss emerging productivity opportunities and regulatory reform to improve the safe and efficient movement of vehicles and freight across NSW local government areas.

The meeting highlighted ALC's ongoing freight policy reform work, including active contributions to Dr Kerry Schott's review of the 24-hour economy through member roundtables and a refined position paper. We emphasised the significant productivity gains available to the Government by embracing a



24-hour economy (including opening up shoulder periods) and how these reforms would support the Government's decarbonisation targets, ease congestion, and the modal shift from road to rail for a more effect supply chain.

ALC Continues to Push for Greater Fuel Security

ALC spent two days in Darwin participating in the National Fuel Council with site tours (including the Port of Darwin) and continuing collaborative work on fuel distribution capability and national sovereignty. Fuel security remains a major priority for ALC members, and the meetings focused on the key challenges and practical solutions – including intermodal logistics - to ensure the safe and efficient movement of fuel under a range of potential scenarios.

ALC will continue to advocate for policy and infrastructure settings that strengthen national fuel resilience and safeguard Australia's supply chains.



Agricultural Productivity Roundtable



On 12 August 2025, the Hon Julie Collins MP Minister for Agriculture, Fisheries and Forestry and Senator the Hon Anthony Chisholm Assistant Minister for Agriculture hosted an Agricultural Productivity Roundtable, with peak body CEOs, ahead of the Government's Economic Reform Roundtable. ALC represented its members and provided feedback on the Department's issue paper by focussing on export and import supply chains.

ALC continues to work closely with the Department, which plays a critical role in supporting trade and export markets, to identify and advance opportunities that drive greater supply chain productivity.

ALC Policy Updates

Lowering Barriers to the Adoption of International and Overseas Standards in Regulation

ALC made a submission to the Australian Treasury supporting reforms to lower barriers to the adoption of international and overseas standards in regulation. The submission highlights the opportunity to reduce compliance costs, improve trade alignment, and accelerate the uptake of low- and zero-emission technologies through greater regulatory harmonisation—particularly in vehicle standards and rail rollingstock.

While supportive of reform, ALC raises concern over proposals to link competition payments to industrial land rationalisation. Freight and logistics activities are location-dependent, and inappropriate rezoning risks displacing critical infrastructure, increasing costs, and undermining national productivity.

The submission recommends benchmarking freight regulations against international standards, avoiding land use reforms that compromise supply chain capacity, and embedding freight considerations in all planning and regulatory decisions tied to National Competition Policy.

ALC continues to advocate for a nationally consistent, freight logistics-aware policy environment that supports Australia's economic competitiveness and transition to a low-emissions economy.

Read the full submission in our Knowledge Centre by following this [link](#).

Student Pathways to In-Demand Industries

ALC has lodged a submission to the Victorian Parliament's Inquiry into Student Pathways to In-Demand Industries, calling for targeted education and workforce reforms to address critical skills shortages in the supply chain and logistics. Despite enabling over \$1.2 trillion in goods movement annually, the sector remains underrepresented in career education, training pathways, and government workforce strategies.

The submission recommends rebuilding foundational logistics training capacity in TAFEs and dual-sector universities, improving visibility of logistics careers through school platforms and career guidance systems, and supporting modular training models to attract underemployed and transitioning workers. It also calls for the development of a Victorian Supply Chain Skills Strategy to align workforce planning with infrastructure, energy, and regional development.

ALC continues to highlight that a modern, technology-enabled logistics workforce is essential to economic resilience, net zero targets, and sovereign capability. Stronger education-to-employment pathways will position Victoria as a leader in building a future-ready supply chain workforce.

Read the full submission in our Knowledge Centre by following this [link](#).

Land and Sea Transport Method 2015: Sunset Review

ALC lodged a submission to the Department of Climate Change, Energy, the Environment and Water, calling for the urgent reinstatement and improvement of the Land and Sea Transport (LST) Method under the Emissions Reduction Fund. The LST method was the only ERF pathway specifically designed for freight, enabling emissions reduction through fuel switching and modal shift.

The submission outlines a clear case for remaking the method to unlock private investment in low- and zero-emissions freight, address a major market gap, and ensure integration with Safeguard Mechanism reforms. Key recommendations include expanding the method's scope, streamlining data requirements, and enabling SME and regional operator participation through aggregated projects. A reinstated and enhanced method would provide credible decarbonisation pathways for industry and support Australia's national emissions reduction targets.

Read the full submission in our Knowledge Centre by following this [link](#).

Want to provide thoughts or insights to our Policy work?

Contact us at policy@austlogistics.com.au

ALC in the Media

**A Genuine Network
Approach in Freight is
Needed, Says Federal
Transport Minister**



.....[READ MORE](#)



Logistics Council Supports 'Resilience' in Industry

.....[READ MORE](#)



ALC Seeks Practical Outcomes for Supply Chain Resilience

.....[READ MORE](#)

Industry News



Victoria International Container Terminal (VICT), has signed a new enterprise agreement with local unions covering the entirety of its operations until March 2029. The agreement, which was secured without any disruption to operations, reflects the strong relationship between VICT and its workforce, and provides a solid platform for the future.

“This outcome demonstrates our commitment to working collaboratively with our people and unions. This agreement not only delivers meaningful benefits for employees, but also provides VICT with the flexibility needed to service our customers and meet the evolving industry demands,” explained Bruno Porchietto, VICT CEO.

Welcome New Member

GEOTAB®

We are delighted to welcome our new member - Geotab is a global leader in connected vehicle and asset solutions, helping fleets boost their efficiency and management. Using advanced data analytics and AI to transform fleet performance, safety, and sustainability, reducing costs and driving efficiency. Supported by top data scientists and engineers, Geotab serve over 55,000 customers worldwide, processing 80 billion data points daily from more than 4.7 million vehicle subscriptions.

Geotab is trusted by Fortune 500 companies, mid-sized fleets, and the biggest public sector fleets globally, including the US Federal Government. Committed to data security and privacy, they hold FIPS 140-3 and FedRAMP authorisations. The open platform, network of excellent partners, and Marketplace deliver hundreds of ready-to-go third-party solutions for fleets. This year, Geotab are celebrating 25 years of innovation.

Welcome New Councillor

Andrew Hintz

Associate Vice President Heavy Transport, Geotab



Andrew Hintz is a qualified Automotive Electrical Engineer with over 20 years of experience in the Telematics industry. A trusted expert in applying technology to solve complex fleet challenges, Andrew has worked with multinational oil, gas, mining, and local transport companies to help enhance safety, ensure compliance, manage driver fatigue, and boost fleet productivity by maximizing up-time and operational efficiency. Having lived and worked in the Middle East, Australia, the United States, and New Zealand, Andrew brings a global, practical perspective to high-risk, technology-driven environments while focusing on an outcome to improve road safety for all.

Our Members in the News...



Australia Post ARTC takes over Morandoo Yard at Port Waratah

.....[READ MORE](#)

Australia Post halts most parcel postage to US as tariff chaos hits



global carriers

.....[READ MORE](#)



Geotab and Healthy Heads in Trucks & Sheds Forge Premier Partnership to Champion Mental Health and Safety

.....[READ MORE](#)

Upcoming Events

ALC Expert Network Roundtable with Transport for NSW on the Western Sydney Freight Line & IMT (Members Only)

Members are invited to an in-person ALC Expert Network Roundtable with Transport for NSW on **Wednesday, 3 September 2025, 1.30pm - 3.00pm at Level 13, 231 Elizabeth Street, Sydney.**

The session will outline the Western Sydney Freight Line and Intermodal Terminal project and provide members the opportunity to share insights on industry demand, market needs, planning considerations, and barriers to rail mode shift. Speakers include Scott Greenow, Executive Director Freight; Ken Sun, Project Director WSFL; and Micah Clark, Project Manager Strategy Development, who will bring their extensive expertise across freight, infrastructure, and supply chain operations.

For enquiries or to RSVP, please contact Slavka Karamineva: slavka.karamineva@austlogistics.com.au



Transport for NSW

ALC Government Dialogue 2025 (Members Only)

Important date for your diary – Thursday 27 November 2025 at Infrastructure House, Canberra.

The annual ALC & Government Dialogue is a cornerstone annual collaboration between the ALC, the Department of Infrastructure, Transport, Regional Development, Communications and the Arts (DITRDSCA), and key Australian, State and Territory Government Departments and Agencies.

This exclusive, member-only event provides a unique opportunity to engage directly with the Department's chief policy makers, raise the issues impacting your business and the wider industry, and contribute practical solutions to shape the future of Australia's freight and supply chain sector.

Formal invitations to be sent shortly - we look forward to seeing you.



The ALC encourages members to attend the Proposed Master Code Changes Webinar

As part of a statutory review requirement, the current version of the Master Code (last updated in 2018) is due for a significant update. The proposed Code, that was released on 11th of August isn't a simple refresh – it is a major restructure and expansion that could influence how safety and risk are managed across the supply chain.

The webinar will be hosted Tuesday 2 September, 1pm-2pm AEST.

[Register here](#)

The CoRsafe logo, with 'CoR' in green and 'safe' in white.

Don't Get Caught Off Guard

CoRsafe Unpacks the Proposed Master Code

Register for the Webinar

Learn About CoRsafe

This email was sent by the Australian Logistics Council to [fullname](#) .
If you want to change how you receive these emails, you can [unsubscribe from this list](#).

Copyright © 2025 Australian Logistics Council. All Rights Reserved.

 Australian Logistics Council

 austlogistics.com.au