







<b>Vision</b> 	<b>The independent, trusted voice, of modern supply chain for Australia</b>					
<b>Measures</b> 	Advocate for industry scorecard, incorporating measures such as the economic significance of the industry					
<b>Outcomes</b> 	<b>Productivity</b> Make Australia more competitive across import, export and domestic markets		<b>Resilience</b> Improve our ability to anticipate, plan for, respond, operate and innovate through adverse events		<b>Sustainability</b> Promote a sustainable pathway for logistics, today and for long term growth of the industry	
	<b>Awareness</b> Increase awareness of the value of supply chain and logistics contributions to the Australian economy Ensure the assumptions and understanding of supply chain are factual, and current throughout government and economic cycles					
<b>Priorities</b> 	<div>● ————— <b>Proactive thought leadership</b> ————— ●    ● ————— <b>Voice of industry to guide stakeholders</b> ————— ●    ● ————— <b>Facilitate sustained improvement</b> ————— ●</div>					
	<div><b>1   People</b>  Redefine the image of the industry to attract and retain diverse, skilled and knowledgeable people</div>	<div><b>2   Interconnected infrastructure</b>  Demonstrate the interconnected system of logistics modes, land planning and networks to inform decision making</div>	<div><b>3   National strategies and policy</b>  Be the voice of industry, with a global lens and long term perspective</div>	<div><b>4   Decarbonisation and technology</b>  Drive clarity of direction on decarbonisation and energy transition  Facilitate regulatory change and education to drive adoption of new technology</div>	<div><b>5   Safety &amp; Wellness</b>  Foster the community of practitioners to promote adoption and compliance with best practices in safety and wellness</div>	<div><b>6   End to End supply chain cooperation</b>  Maintain collaboration and focus on industry issues that no single entity can resolve (e.g. cyber and fuel security)</div>