



# ALC Strategy 2025 - 2027

## Vision



**The independent, trusted voice, of modern supply chain for Australia**

## Measures



Advocate for industry scorecard, incorporating measures such as the economic significance of the industry

## Outcomes

### Productivity

Make Australia more competitive across import, export and domestic markets

### Resilience

Improve our ability to anticipate, plan for, respond, operate and innovate through adverse events

### Sustainability

Promote a sustainable pathway for logistics, today and for long term growth of the industry



## Awareness

Increase awareness of the value of supply chain and logistics contributions to the Australian economy

Ensure the assumptions and understanding of supply chain are factual, and current throughout government and economic cycles

## Priorities

### Proactive thought leadership

#### 1 | People

Redefine the image of the industry to attract and retain diverse, skilled and knowledgeable people

#### 2 | Interconnected infrastructure

Demonstrate the interconnected system of logistics modes, land planning and networks to inform decision making

### Voice of industry to guide stakeholders

#### 3 | National strategies and policy

Be the voice of industry, with a global lens and long term perspective

#### 4 | Decarbonisation and technology

Drive clarity of direction on decarbonisation and energy transition  
Facilitate regulatory change and education to drive adoption of new technology

#### 5 | Safety & Wellness

Foster the community of practitioners to promote adoption and compliance with best practices in safety and wellness

#### 6 | End to End supply chain cooperation

Maintain collaboration and focus on industry issues that no single entity can resolve (e.g. cyber and fuel security)

